



Saturday, October 17, 2009

9:00 a.m. - 1:00 p.m.

Waryas Park, Poughkeepsie, NY

Benefiting AIDS-Related Community Services
and our partner organizations providing HIV/AIDS services

PRIZES | LIVE MUSIC | FOOD | ENTERTAINMENT | AIDS QUILT DISPLAY | FAMILY FUN | HEALTH INFORMATION

Event Sponsorship

AIDS-Related Community Services (ARCS) hosts its 18th Annual Hudson Valley AIDS Walk on Saturday, October 17, 2009 from 9 am to 1 pm in Poughkeepsie, NY's Waryas Park. Hundreds of Walkers and Teams will participate in this two mile walk to raise awareness and funds for HIV/AIDS prevention education, outreach and services to HIV-positive Hudson Valley residents and their families.

Please join us as a Sponsor and help keep your neighbors safe from HIV.

\$5,000 Event Sponsor

- Listed as Event Sponsor in all materials and advertisements
- Sponsor's name branded on key areas and tents at Waryas Park
- Exclusive branding on the www.arcs.org homepage and in our e-mail newsletter
- Plus all listed below

\$2,500 Mile Sponsor

- Logo and website link on www.arcs.org and our MySpace and Facebook pages
- Listing in Press Releases and Press Packet
- Plus all listed below

\$1,000 Contributing Sponsor

- Company banners prominently displayed at event (provided by sponsor)
- Logo on all materials and advertisements
- Full page ad in souvenir Walk Journal

\$500 Junior Sponsor

- Half page ad in souvenir Walk Journal
- Display table at event

Please remit or confirm your participation by July 1, 2009 to ensure your organization is properly recognized on all publicity materials. Please make checks payable to **ARCS**.

Contact:

J. Dewey
Director of Public Relations & Resource Enhancement
AIDS-Related Community Services
40 Saw Mill River Road
Hawthorne, NY 10532
(914) 785-8326
jdewey@arcs.org

EVENT SPONSORS (in formation):



Poughkeepsie Journal



BENEFITING:



ARCS is a private, nonprofit organization with 501(c)(3) status, registered under our legal name, Mid-Hudson Valley Task Force, Inc. All donations are tax-deductible to the extent allowed by law. A copy of our latest annual report may be obtained, upon request, from ARCS or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.



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Yes, we want to help.

We are committed to helping our Hudson Valley neighbors affected by HIV/AIDS lead healthy lives and make empowered choices.

\$5,000 Event Sponsor

\$2,500 Mile Sponsor

\$1,000 Contributing Sponsor

\$500 Junior Sponsor

Other: _____(ask for custom package details)

We would like to form a Walk Team. Please send walker registration packets & envelopes.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Please send your company logo (preferably as a vector-based file or JPG, PNG or EPS at 300 dpi) to jdewey@arcs.org, or on disk to J. Dewey, ARCS, 40 Saw Mill River Road, Hawthorne, NY 10532.

Method of Sponsorship:

Check or Money Order (payable to AIDS-Related Community Services)

Credit Card: Amex MC Visa (circle one)

Card No.: _____

Exp. Date: _____

Signature: _____

Donated goods or services: _____

Please return this form in the envelope provided, or mail to ARCS, 40 Saw Mill River Road, Hawthorne, NY 10532. Questions? Please call (914) 785-8326. Thank you for your support!

